

FOR IMMEDIATE RELEASE

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Fort Worth to Welcome Grub

Inventive, Texas-based concept coming to Alliance Town Center in January 2019

FORT WORTH, TX (December 11th, 2018) – Grub, known for its scratch kitchen, signature burgers and full bar, will continue expansion from its humble College Station, Texas roots into Fort Worth, Texas in early 2019. The highly anticipated restaurant, which features chef-driven fresh fare, is set to open its doors on January 15th in Alliance Town Center, at 3101 Heritage Trace Pkwy across from Total Wine.

To celebrate the grand opening, Grub is hosting a celebration, offering free entrees to the first 100 guests on Tuesday, January 15, starting at 11:00 am. In addition, guests can enter to win prizes such as mystery gift cards and free Grub for an entire year.

"Fort Worth has been on our radar for some time now," said North Texas Market Partner, Ronan McCaffrey. "We're excited to bring our unique offerings to the area, and to plug into the vibrant Alliance community."

The buzz-worthy menu, which features items such as the California Chicken Bowl, Mac-N-Cheeseburger, Jive Turkey, Signature Onion Rings, Brussels Sprouts and handcrafted shakes, offers inspired eats sure to please every palate- kids included.

Additionally, both customers and local organizations will have the opportunity to get engaged through the restaurant's "Grub Gives Back" program, which kicks off after opening. The program offers several ways to give back to causes that directly impact the community. Local organizations in the Fort Worth area are encouraged to contact the restaurant to learn more about fundraising and partnership opportunities.

The Alliance Grub will include a dining room, patio and full bar which includes signature cocktails, wine and draught beer. Grub has a casual, polished design aesthetic of natural wood, steel and glass elements. Guests can choose to dine-in and enjoy eclectic, hand-picked music, order from the restaurant's great happy hour menu or order online for fast and fresh takeout. Make sure to sign up for their Grub Love loyalty program as well. Catering will also be available.

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About Grub

Grub is a scratch restaurant offering eclectic burgers, bowls, sandwiches, shakes and a full bar. Grub aims to provide an extraordinary experience to each and every guest, from the menu offerings to the service provided. Community involvement and philanthropy are integral parts of the brand's foundation. Grub Burger Bar currently has locations in Texas, California, Georgia, Louisiana, Pennsylvania, Delaware and Florida.

For more information, visit grubburgerbar.com